) AMY MCCREARY) PHILADELPHIA 215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX# 08/01/2012 8:06 AM 08/01/2012 7:55 AM Rep Firm Sales Office (Salesperson (Printed: 08/0 Last Received: 08/0 Showing Buylines: All Lines () GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1540
Flight Dates 09/25/2012 - 10/01/2012 Traffic Order Hiatus Weeks Agency Status Revised KASA-TV ALBUQUERQUE, NM. r ().DSCCIE ťΩ Ver# Dan Nagelberg 6837967 DSCCIE 1540 Rep Order# EC'd Yes Advertiser Estimate# Station Product Phone# Buyer Fax#

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	[11 07
(H		THE PEOPLE'S COURT	09/25-10/01	1	\$450.00	:30	o	TU-F,M	1P-2P	1 01
m		PEOPLE'S COURT	09/25-10/01	П	\$750.00	:30	10	TU-E, M	3P-4P	
πĵ		AMERICA'S FUNNIEST HM VIDEO	09/25-10/01	1	\$675.00	:30	Ø.	TU-E,M	4P-5P	91
7		WENDY WILLIAMS SHOW	09/25-10/01	П	\$120.00	:30	W	TU-F, M	7A-8A	4
00		SIMPSONS	09/25-10/01	П	\$875.00	:30	Ω	TU-F, M	10P-1030P	נו
σ)		NEWS 13 ON FOX 2	09/25-10/01	П	\$2,500.00	:30	Ŋ	TU-F, M	9P-930P	Ŋ
11		NEWS 13 ON FOX 2	09/25-10/01	п	\$2,000.00	:30	Ŋ	TU-E,M	930F-10P	L)
13		NEWS 13 ON FOX 2-SA	09/29-09/29	1	\$350.00	:30	П	SA	4086-46	7
5		NEWS 13 ON FOX 2-SA	09/29-09/29	П	\$350.00	:30	П	SA	930P-10P	-
17		NEWS 13 ON FOX 2-SU	08/60-08/60	1	\$500.00	:30	П	ns	9P-930P	H
H 6)		NEWS 13 ON FOX 2-SU	08/30-08/30	Н	\$350.00	:30	1	SU	930P-10P	-
21		HOUSE	09/29-09/29	Н	\$150.00	:30	п	SA	GP-7P	⊣
24		RAISING HOPE/BEN AND KATE	09/25-09/25	П	\$1,300.00	:30	1	TU	7P-8P	
27		COPS	09/29-09/29	П	\$400.00	30	п	SA	7P-8P	1

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		Rate	\$500.00	\$200.00
2 of 2	>-	Total Spots	П	8
) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845	Time	7P-8P	04 00 1 04 07
8:06 AM 7:55 AM	hone#	eek Day	SAS	SAS
08/01/2012 8:06 AM 08/01/2012 7:55 AM ines	Rep Firm Sales Office (Salesperson (Salesperson P	Spots/Week	Н	2
Printed: Last Received: ng Buylines: All L		Len	:30	08:
Printed: 08/ Last Received: 08/(Showing Buylines: All Lines) GREAT AMERICAN MEDIA K ST NW HINGTON, DC 20007 FE 49/53/1540 09/25/2012 - 10/01/2012	Total Cost	\$500.00	\$400.00
	() GREAT AMERICAI 3050 K ST NW WASHINGTON, DC 20007 PL/P2/E 49/53/1540 es 09/25/2012 - 10/01	# of Weeks	П	1
Traffic Order#	Agency () GREAT A 3050 K ST NW WASHINGTON, I Agency C/P1/P2/E 49/5/ Flight Dates 09/25/2 Hiatus Weeks	Dates	09/29-09/29	09/29-09/29
Vcr# 3 Status Revised	Ä.	<u> </u>		
Ver# 3	UERQUE, N	ш		MLB: WEEKEND
837967	Station KASA-TV ALBUQUERQUE, NM. Advertiser ().DSCC IE Product DSCC IE Estimate# 1540 Buyer Dan Nagelberg Phone#	Ргодгащ	COPS	MLB: W
Rep Order# 6837967 EC'd Yes	Station KASA-TV Advertiser (Product DSCC Estimate# 1540 Buyer Dan Ne Phoue#	Daypart		
Rep EC'd	Station Advertis Product Estimate Buyer Phone#	Ln	28	0.0

---REPORT TOTALS---

Report Totals: 59 / \$11,670.00

---SALES MONTHLY TOTALS---

					KASA	KRQE
10 / \$1,495.00					% 0 0	20%
10 / 3					CABL	KOB
Oct 12:					\$83,357	
Sep 12: 49 / \$10,175.00	Sales Totals: 59 / \$11,670.00	Station Totals: 59 / \$11,670.00	Lines not sent/rcld/rtrn: 0 / \$0.00	COMPETITIVE	Market Totals	

KOAT 40%

0/3

KLUZ

% % 0 0

KASY KWBQ

14%

---COMPETITIVE COMMENTS---EST SHARES

NOV12 RA35+ Books Demos

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK --- CASH IN ADVANCE

Spot Manager: All, 09/25/12-10/01/12

Order | Alt Order # Estimate # Date

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941\$	10:16:42 PM DSCC IE	:30 P4	21/10/01	042179678830 033291	
GZ1\$	10:02:08 PM DSCC IE	:30 ₽4	Z1/9Z/60	042173678800 03381	
GZ L\$	10:16:12 PM DSCC IE	30 P4	Z1/2Z/60	0+91/296/28890 099961	
941\$	10:02:51 PM DSCC IE	30P4	Z1/8Z/60	042178678880 088891	
921\$	10:16:42 PM DSCC IE	:30 ₽4	Z1/9Z/60	0+91 49648890 099961	
				Time Period: 10:00:00p-10:30:00p	
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92\$	4:30:07 PM DSCC IE	30₽⊄	21/32/60	043179678880 088891	
9 2 \$	4:13:11 PM DSCC IE	30P4	21/10/01	043179678880 06389991	
94\$	4:46:18 PM DSCC IE	:30 ₽4	21/82/60	042179678880 0632961	
94\$	4:29:22 PM DSCC IE	:30 P4	10/01/12	0421 7367 8830 0637 1540	
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Spot Manager: All, 09/25/12-10/01/12

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Spot Manager: All, 09/25/12-10/01/12 (08/16/12 1:45:15 PM)

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

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pəjsənbə	less the station for any damages or liabil ensue from the broadcast of the above-ro ated broadcast(s), I also agree to prepa telivered to the station at least	nable attomey's fees, that may tisement(s). For the above-sta
WARTHAMPION DE 20003 MARTHAMPION DE 20003 MARTHAMPION DE 20003	s of the chief executive officers, director of the chief executive officers,	ents of the entity are named be
r entity. The entity		unishing the payment, if other t
	31-709	50
	the above described broadcast time has l	represent that the payment for
:yd bədzimin nəəd		
	ncates a message relating to any political n Schedule (Page 3)	or programming that "communo oqU beergA death.",eenanoqn

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of Kational Importance

		· · · · · · · · · · · · · · · · · · ·		IS	tal Charge
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Number of Weeks	Times per Week	SSEID	Sysd	Time of Day, Rotation or Package	Broadcast Length

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information is only generated in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.